COMPANY PROFILE

Secure your busines with Alpha Pride - the trusted choice for safety and security

ALPHA PRIDE

SECURITY

SERVICE WITH EXCELENCE

INTRODUCTION

In today's complex world, security is paramount. Businesses, institutions, and individuals face increasing threats, demanding proactive and effective security solutions.

Alpha Pride Security Limited understands these challenges and offers comprehensive security services designed to protect your assets, personnel, and peace of mind. We go beyond traditional "watchmen" by deploying highly trained and vetted security professionals equipped with the latest technology and expertise.

We believe that a robust security strategy is essential for business continuity and success, focusing on prevention and mitigation rather than simply reacting to incidents.

Vision:

To be a leading regional security service provider in East Africa and beyond.

Mission:

To progressively provide security solutions that guarantee safety and peace of mind to our clients.

Our Core Values



Integrity

We conduct our business with the highest ethical standards, ensuring honesty, transparency, and accountability in every aspect of our operations. Our team members are held to strict moral principles, fostering trust and confidence among our clients and stakeholders.



Professionalism

We are committed to delivering security services with competence, diligence, and courtesy. Our personnel undergo rigorous training and maintain a polished, respectful demeanor in all interactions. We consistently strive to exceed industry standards in every task we undertake.



Reliability

Our clients can depend on us to deliver consistent, dependable security solutions. We prioritize punctuality, preparedness, and unwavering vigilance, ensuring the safety and security of people, assets, and property without compromise.



Customer Satisfaction

Our clients are at the heart of everything we do. We tailor our services to meet individual needs, providing proactive and responsive solutions. Open communication, attention to detail, and client feedback are integral to delivering exceptional service experiences.



Continuous Improvement

We are dedicated to evolving and improving our services through innovation, feedback, and ongoing training. By staying updated with the latest security trends and technologies, we ensure that our solutions remain effective and adaptable to emerging threats.

Our Services

1. Comprehensive Security Solutions Tailored to Your Needs

Static Guarding Services

Highly trained and professional security officers are deployed to protect your premises, assets, and personnel. Our guards are trained in access control, surveillance, emergency response, and customer service. We offer both armed and unarmed guarding services, customized to the specific risk assessment of your site. This includes:

- **Manned Guarding:** A visible security presence providing a strong deterrent to criminal activity.
- **Reception and Access Control:** Managing entry and exit points, verifying credentials, and maintaining visitor logs.
- **Patrolling:** Regular patrols of the premises to detect and deter suspicious activity.

Dog Training & Patrol services (K9)

Expertly trained K9 units for patrol, detection, and deterrence. Our K9 units provide a highly visible security presence and offer unique capabilities:



Guard/Patrol Dogs

Our highly trained guard dogs offer unmatched protection for homes, businesses, and properties. One guard dog team can be as effective as four or five security guards. Trained for both personal and property protection, they surpass the limitations of alarms or electronic surveillance. With superior hearing, quick alerts, and a natural deterrent effect, these dogs intimidate intruders, resist disarming efforts, and remain fearless in dangerous situations.

Detection Dogs

Specialized dogs trained to detect explosives, narcotics, or other contraband.



Explosive Detection (EDD): At Alpha Pride Security's K9 Unit, our mission is to meet safety needs through expert Explosive Detection Dog (EDD) teams. We are proud to deliver some of the region's top bomb detection services, driven by rigorous training programs that produce highly skilled sniffer dogs. Our detection dogs are trained to identify a wide range of explosives and firearms, including modern substances used by global terrorist organizations such as Pentaerythritol Tetranitrate (PETN), explosive powder families, commercial dynamite, TNT, water gel, RDX, plastic explosives (C4 and Semtex), urea nitrate, and hydrogen peroxide. We provide bomb detection services for Churches, Stadium and Sport Complexes, Hotels, Restaurants, Tourist Sites, and Embassies. Our EDD teams secure transport hubs like airports, seaports, ferry terminals, and public venues, including government buildings, cargo areas, mailrooms, and parking lots. We also conduct bomb threat sweeps and area inspections.

Narcotics and Contraband Detection Dogs (NDD): Alpha Pride's K9 Unit specializes in narcotic detection, the most effective form of drug control. Our expertly trained dogs detect even trace amounts of narcotics, including opiates, cocaine, amphetamines, and marijuana/hashish. These services are utilized by schools and universities for dormitory and parking lot searches, Customs Control at both local and international ports (air, land, and sea), and warehouses or storage facilities.

Handler Expertise

Our K9 handlers are highly trained and experienced in working with their canine partners.

CCTV Installation and Surveillance

Design, installation, and monitoring of CCTV systems for comprehensive surveillance coverage. We utilize the latest technology, including:

- **High-Definition Cameras:** Providing clear and detailed images for accurate identification.
- **Remote Monitoring:** 24/7 monitoring of your premises from our control command center.
- **Video Analytics:** Intelligent systems that can detect suspicious activity and trigger alerts.
- **Integration:** Seamless integration with other security systems for a holistic approach.



Comprehensive Corporate Outsourcing Services by Alpha Pride Security Limited

At Alpha Pride Security Limited, we understand the critical role that security plays in maintaining a safe and productive business environment. Our outsourcing solutions allow organizations to enhance security while reducing operational burdens, ensuring that businesses can focus on their core objectives.

Key Corporate Outsourcing Services

1. Security Reception Desk Services
A well-managed security reception is the first line of defense for any organization. Our security reception desk personnel are professionally trained to combine security functions with customer service, ensuring a safe and welcoming environment.

Key Responsibilities:

- Access Control & Visitor Management: Verifying identities, issuing visitor badges, and managing check-ins.

- **Monitoring & Surveillance:** Overseeing CCTV feeds and alerting the security team of any suspicious activities.
- **Emergency Handling:** Assisting with evacuations, alarms, and security breaches.
- **Customer Service Support:** Guiding guests, handling inquiries, and ensuring compliance with security protocols.
- **Package Screening & Mail Security:** Checking incoming parcels for potential threats.



2. Professional Drivers & Secure Transportation
Our security-trained drivers provide safe and efficient transportation for executives, employees, and valuable assets. With strict vetting processes and specialized security training, our drivers are equipped to handle various security scenarios, including high-risk transport operations.

Key Services:

- **Executive & VIP Transport:** Secure transportation for corporate leaders, diplomats, and high-profile individuals.
- **Secure Asset Transport:** Safe handling and transportation of sensitive documents, cash, or high-value items.
- **Emergency Evacuation Services:** Rapid response and secure evacuation during crisis situations.
- **Surveillance & Defensive Driving:** Training in evasive maneuvers and risk mitigation for high-threat environments.
- **GPS Tracking & Real-Time Monitoring:** Ensuring vehicle movements are monitored for maximum security.

3. Investigation & Surveillance Officers
Corporate threats, fraud, and internal security breaches can compromise business integrity. Our investigation and surveillance officers specialize in uncovering risks, gathering intelligence, and providing actionable insights to protect your organization.

Key Services:

- **Corporate Investigations:** Identifying fraud, theft, or misconduct within an organization.
- **Undercover Surveillance:** Discreet monitoring of employees, vendors, or external threats.
- **Digital & Cyber Forensics**: Investigating cybercrime, data breaches, and unauthorized access.
- **Background Checks & Due Diligence:** Vetting employees, partners, and third-party vendors for potential risks.
- **Evidence Gathering & Reporting:** Providing legally admissible documentation for internal or legal actions.

Secure Your Business with Alpha Pride Today!

Partner with Alpha Pride Security Limited for top-tier Corporate outsourcing services that enhance safety, reduce risks, and support your business operations.

Access Control Systems

Implementation and management of advanced access control systems to regulate entry and exit points, ensuring only authorized personnel can access restricted areas. We offer a variety of systems, including:

- **Biometric Systems:** Utilizing fingerprint, facial recognition, or iris scans for secure access.
- **Card Access Systems:** Employing proximity cards or smart cards for controlled entry.
- **Turnstile Systems:** Managing high-traffic areas with automated turnstiles.
- **Visitor Management Systems:** Streamlining visitor registration and tracking.





Alarms (Installation and Servicing):

Installation and maintenance of alarm systems for intrusion detection and rapid response. We offer a range of alarm systems, including:

- **Intruder Alarms:** Detecting unauthorized entry and triggering alerts.
- **Fire Alarms:** Detecting smoke and fire and activating alarms.
- **Panic Alarms:** Allowing personnel to quickly call for assistance in emergencies.
- **24/7 Monitoring:** Our control center monitors your alarm systems and dispatches response teams as needed.



Alarm Response (Backup Services)

Swift response teams dispatched to alarm triggers to ensure immediate action. Our response teams are highly trained and equipped to handle various situations.



Events Security Management

Professional security management for events of all sizes, ensuring the safety of attendees and staff.

Our event security services include:

- **Crowd Control:** Managing large crowds and preventing disturbances.
- **Access Control:** Restricting entry to authorized areas.
- **Emergency Response:** Handling medical emergencies and other incidents.
- **VIP Protection:** Providing close protection for high-profile individuals at events.



VIP Close Protection

Dedicated close protection services for high-profile individuals, ensuring their safety and security. Our close protection officers are highly trained in defensive tactics, evasive driving, and threat assessment.



Facilities Management

Integrated facilities management solutions that incorporate security as a core component. We can manage all aspects of your facilities, including security, maintenance, and cleaning.





Security Audit & Surveys

Comprehensive security assessments and surveys to identify vulnerabilities and recommend improvements. Our security experts will assess your current security measures and provide recommendations for enhancing your protection.

Investigations & Consultancy

Professional investigation services and security consulting to address specific security concerns. We can conduct internal investigations, background checks, and threat assessments.





Energized (Razor/Electric) Fences with alarm Backups

Perimeter security solutions with electric fences and alarm systems for enhanced protection. These systems provide a strong deterrent to intruders and can be integrated with other security measures.

2. Vetting

Our recruitment criterion takes cognizance of the need to vet prospective employees to meet our stated values. They must:

- Be at least over 25 years of age (Height 5'5 male, 5'3 females)
- Have attained a minimum of Form IV level of Education.
- Be physically fit and able to work for long and odd hours
- Be Kenyan Citizens
- Have a letter from any previous employers (if any)
- Provide Three (3) Referees & their phone numbers
- Have no adverse previous employment record
- Undergo a Medical Fitness Test
- Pass Oral and Written interview tests
- Background Checks will be conducted
- Physical Fitness Test, Height, Age, and Weight are assessed.
- Documents and Background Checks include: 2 current colored passport photos, National ID, Valid Certificate of Good Conduct, Sketch Map of residence, Academic Certificates, Primary and Secondary school leaving certificates, Residence and Village Chief Introduction letters, and 3 Referee letters.



3. Training and Recruitment:

Security Officers Undergo a 3-Week Basic Guarding Course covering:

1. Course Introduction
2. Company Profile & Orientation
3. Introduction to Security
4. Private Security Law and Legislation
5. Criminal (Law) Offences
6. Basic Security Procedures
7. Surveillance Detection & Observation
8. General & Specific Duties
9. Public Relations & Customer Care
10. Dress & Deportment (Turn Out & Kitting)
11. Report Writing
12. Communication Skills & Radio Communication
13. Basic First Aid
14. Basic Fire Safety
15. Terrorism Awareness & Counterterrorism
16. Health & Safety
17. Conflict Management
18. Emergency Preparedness
19. Ethics, Integrity & Code of Conduct
20. Career Progression & Life Skills
21. Communicable Diseases: COVID 19 & HIV/AIDS
22. Physical Fitness, Foot Drills & Self-Defense



4. Communication

Effective Communication for Superior Security Operations

State-of-the-Art Communication Hub

At Alpha Pride Security, we recognize that effective communication is essential for delivering top-tier security services. Our operations are anchored by a fully equipped VHF and GSM Base Station located at our Head Office. Staffed by highly trained and experienced Controllers, this communication hub ensures the seamless flow of information between field personnel and central operations, guaranteeing swift and efficient security management.



Robust Communication Systems

Our advanced communication infrastructure supports uninterrupted Situation Reports (SitRep), enabling rapid incident reporting, decision-making, and prompt deployment of reinforcements. We employ a multi-layered communication approach using:

- VHF/UHF and GSM radios for standard operations
- Cellular phones for versatile communication

Additionally, digital radio systems provide superior audio clarity, secure encrypted channels, and the ability to transmit critical data alongside voice communication.

Enhanced Situational Awareness

To optimize response times and improve operational efficiency, we have integrated GPS tracking into our communication network. This allows real-time monitoring of guard locations and facilitates the dispatch of the nearest available unit to incidents. Our Computer-Aided Dispatch (CAD) system meticulously logs communications, tracks incidents, and efficiently manages resources. The system also provides valuable data insights for continuous improvement of our security protocols.

Continuous Training and 24/7 Operations

We conduct regular communication drills to ensure personnel are proficient in using equipment and adhering to protocols. Our Communication Center operates 24/7, ensuring that trained professionals are always available to receive and respond to calls from the field. All personnel undergo rigorous training and certification, preparing them to handle a wide range of situations and emergencies competently.

Commitment to Excellence

By combining cutting-edge technology, redundant systems, and highly trained personnel, Alpha Pride Security ensures a responsive, reliable, and unparalleled security service tailored to meet client needs.

5. How Our Service Works?

At Alpha Pride Security Limited, we deliver enhanced security solutions tailored to meet the unique needs of each client. Whether you require short-term Temporary work Order (T.W.O) for an event or long-term protection for a business, residential property, or industrial site. Our services are designed to offer maximum safety and peace of mind.

We follow a structured five-step process to ensure the highest level of security while maintaining flexibility and efficiency.

01	02	03	04	05
Consultation & Risk Assessment	Service Customization & Planning	Service Deployment	Monitoring & Support	Review & Continuous Improvement

Consultation & Risk Assessment.

Before providing any security service, we conduct a thorough risk assessment to understand your specific needs and vulnerabilities.

Step-by-Step Process:

Initial Contact: Clients can reach us via phone, Referrals, email, or our website to inquire about our services.

On-Site Risk Evaluation: Our operations team meets with you to analyze your premises, assess security threats, and identify potential risks.

Customized Security Plan: Based on the assessment, we create a detailed, tailor-made security strategy that aligns with your objectives.

Why This Matters:

- Ensures that we understand your security needs completely before deployment.
- Identifies weak points and threats that need immediate attention.
- Helps us design the most effective security solution for your property, event, or business.



Service Customization & Planning.

Once we have assessed your security needs, we move to the planning phase, where we create a comprehensive and efficient security strategy.

Step-by-Step Process:

Personalized Security Solutions: Depending on your needs, we provide security personnel, K9 units, mobile patrols, and advanced surveillance systems.

Strategic Team Selection: We assign highly trained security personnel, carefully selecting those best suited for your specific environment.

Logistics & Coordination: We organize the deployment schedule, equipments, and positioning of security teams for optimal effectiveness.

Why This Matters:

- Every client receives a enhanced security solution–we don't use a "one-size-fits-all" approach.
- We optimize security coverage by strategically placing teams and resources.
- We Ensures smooth execution once security operations commence.





Review & Continuous Improvement

Security needs evolve over time, so we regularly assess and adjust our security plans to maintain high efficiency.

Key Components of Deployment:

24/7 Protection: We offer round-the-clock security services, ensuring continuous monitoring and protection.

On-Site Security Execution

Why This Matters:

- Ensures proactive threat prevention by maintaining a strong on-ground presence.
- Offers real-time security updates to clients when necessary.
- Improves response time to security incidents.

Monitoring & Support

Security is an ongoing process, and we ensure continuous protection through active monitoring and immediate response to any security breaches.

Our Monitoring & Support System:

Regular & Random Patrols: Our teams conduct scheduled patrols and surprise inspections to deter criminal activity.

Incident Reporting & Rapid Response: If an incident occurs, our security personnel follow pre-established emergency response protocols. We provide detailed reports of any security breaches or suspicious activity.

Radio Checks from Control Command Center:

- Our Control Command Center conducts regular radio checks with deployed Special security controllers to ensure operational readiness and quick communication.
- These checks help verify team positions, confirm patrol completions, and ensure all security personnel are alert and responsive.
- If an officer fails to respond, immediate action is taken to investigate and resolve potential issues.
- Client Communication & Support: Clients have direct access to operation teams for updates, queries, and emergency support.

Why This Matters:

- Enhances crime prevention through visible security presence.
- Ensures immediate action in case of security threats.
- Provides peace of mind with transparent reporting and client support.

Service Deployment

After the planning stage, we deploy our security personnel and resources according to the agreed security strategy.

Key Components of Deployment:

Periodic Security Assessments: We analyze the effectiveness of our security measures and make improvements where necessary.

Client Feedback Collection: We listen to our clients to ensure satisfaction and refine our services based on their experiences.

Why This Matters:

- Keeps security measures up to date with the latest threats.
- Ensures continuous improvement and adaptation to changing client needs.
- Maintains a highly skilled and prepared security team.

Key Features & Benefits of Our Services

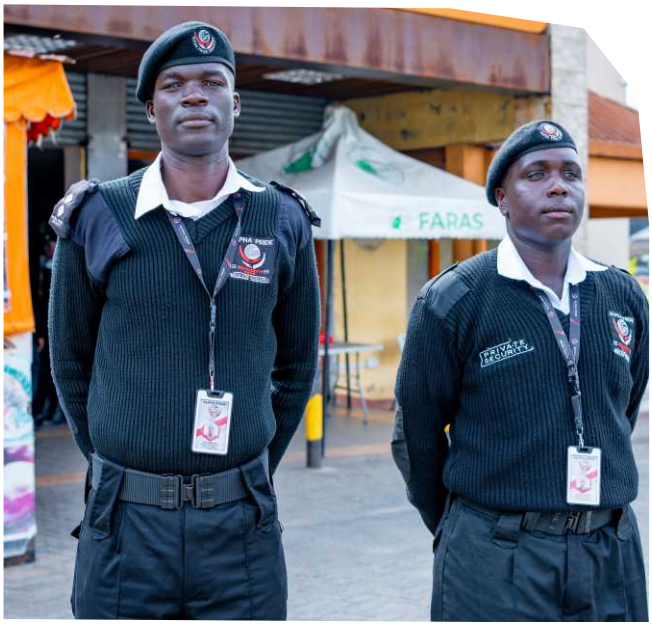
- Highly Trained Security Personnel.
- Experts in security protocols, threat assessment, and emergency response.
- From static guards to K9 protection, surveillance systems, and mobile patrols, we offer tailored security plans.
- 24/7 Protection.
- We provide security services day and night, ensuring full coverage.
- Technology Integration.
- Quick Response & Crisis Management.
- Our trained security teams react swiftly to any threats, ensuring your safety at all times.

6. Why Choose Alpha Pride Security?

At Alpha Pride Security Limited, we understand these challenges and offer comprehensive services to protect your assets, personnel, and peace of mind. Here's what sets us apart:

Highly Trained Security Personnel

Our security officers are carefully selected, rigorously vetted, and comprehensively trained to ensure the highest standards of service. They undergo a 3-week intensive course covering private security law, surveillance, customer service, emergency preparedness, terrorism awareness, and self-defense. We go beyond traditional "watchmen" by providing a strong, professional, and reliable security presence.



State-of-the-Art Technology

We leverage the latest advancements in security technology to enhance our service delivery. From advanced CCTV systems and biometric access controls to alarm systems with 24/7 monitoring, our solutions are designed for efficiency and effectiveness. This integration of technology ensures robust protection and intelligent threat detection.

Trusted by Leading Organizations

Our proven track record of excellence has earned us the trust of high-profile clients, including businesses, embassies, institutions, and events of all sizes. We are proud to be recognized as a trusted security partner.

24/7 Rapid Response Services

Security threats can occur at any time. Our dedicated rapid response teams are always on standby to handle incidents swiftly and decisively. Supported by a fully equipped VHF and GSM communication base station, we ensure constant real-time communication between guards and our control center.

Proven Track Record of Excellence

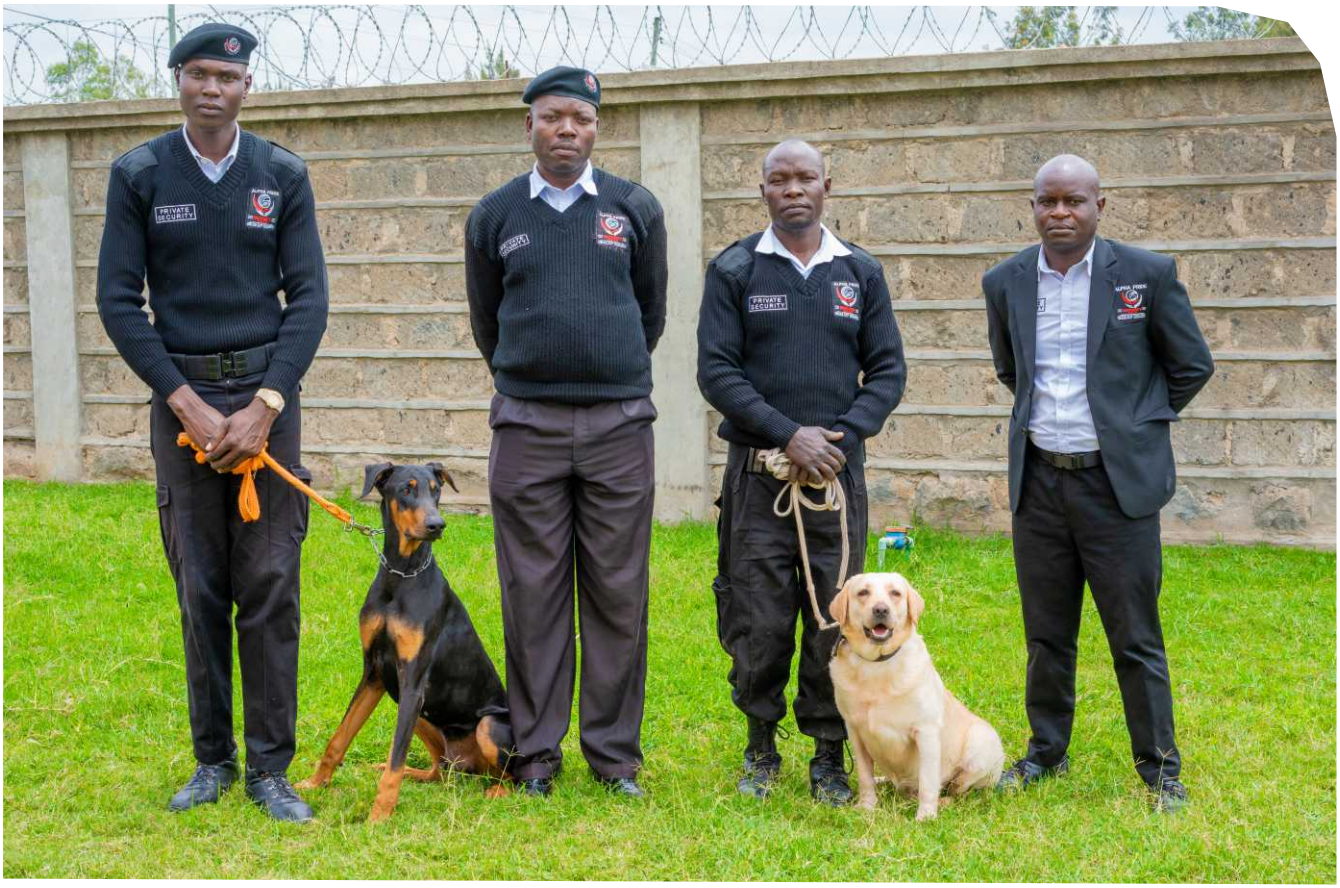
We pride ourselves on delivering security solutions that guarantee safety and peace of mind. By combining our highly trained personnel, cutting-edge technology, and customer-centric approach, we consistently exceed client expectations and maintain a reputation for excellence.

Recruitment & Training Excellence

Our rigorous recruitment process ensures only the best candidates join our team. Applicants undergo background checks, fitness assessments, interviews, and must present valid credentials, including certificates of good conduct and references. Our continuous training programs ensure that our officers remain skilled and updated on the latest security trends.

Commitment to Integrity and Professionalism

Our core values of integrity, professionalism, reliability, customer satisfaction, and continuous improvement guide every aspect of our operations. We aim to be a leading security service provider in East Africa and beyond, delivering solutions that meet the evolving needs of our clients.



When you choose Alpha Pride Security Limited, you choose peace of mind, unmatched professionalism, and unwavering dedication to safety. Let us protect what matters most to you.

6. Clientele

Our client base is owed to our professional service delivery and references from existing satisfied and proud clients. Some of these clients include:

1. OutBox Solutions
2. Rama Homes GoDown
3. Marina Heights
4. Gateway Park Estate
5. On The Way Supermarket
6. Nairobi Leadership Academy
7. Rama Heights
8. Jumeira Heights
9. Gurdial Singh Boghal and Others
10. Muzdalifa Apartment South C
11. Naivas Supermarket South C
12. Melili Resort
13. Riopl Coffee and Restaurant Ltd
14. AKs Restaurant BBS Mall
15. Aboosto Cosmetics BBS Mall
16. Auto Box Motors Ltd
17. Diritto Coffee























HQ -Granti rd, Karen Nairobi.
PO BOX 7101 -00610 Nairobi

Branch Operation office - Oleshapara Avenue,
South C Nairobi.
P.O BOX 104120-00101 NAIROBI

+254 781 000 822 / +254 781 000 485

info@alphapridesecurity.co.ke

ALPHA PRIDE

SECURITY

SERVICE WITH EXCELENCE

www.alphapridesecurity.co.ke